



RESTEC
EXHIBITION COMPANY



**Tachyon Events & Exhibitions
(India) Pvt. Ltd.**

www.restec.ru

TAKE A STEP TO RUSSIA!

RESTEC™ Exhibition Company

Priority Projects Profile

As of June 2008, Russia

RESTEC™ is one of the leading exhibition and congress organisers in Russia.

The Company actively participates in the development of Russian exhibition market as an independent economic sector. RESTEC™ uses state-of-the-art technologies when developing and implementing advanced market strategies.

Profile of exhibitions held by RESTEC™ Exhibition Company covers all sectors of economy as well as social and cultural issues.



RESTEC™ was established in 1990. The Company has been a member of the Russian Union of Exhibition and Fairs (**RUEF**) since 1992, the International Tourism Trade Fairs Association (**ITTFA**) since 1994, the Global Association of Exhibition Industry (**UFI**) since 1997 and **InterEXPO** (Association of organisers of exhibitions abroad and of national group participations in international trade fairs and exhibitions) since 2007.



We use state-of-the-art technologies and apply advanced marketing strategies in annual implementation of federal intersectoral and network projects in Russia as well as when introducing world exhibition brands to Russian market



Facts and Figures 2007

Number of events held in Russia – **82**

Number of industrial topics covered – **22**

Number of events held abroad – **13**

(Finland, Sweden, Estonia, Latvia, Germany, Czech Republic, Canada, USA, Netherlands, China, Spain)

Number of forums, congress events – **15**

Total floor space of events – **100 316 sq.m**

Russian participants – **6409**

International participants – **828**

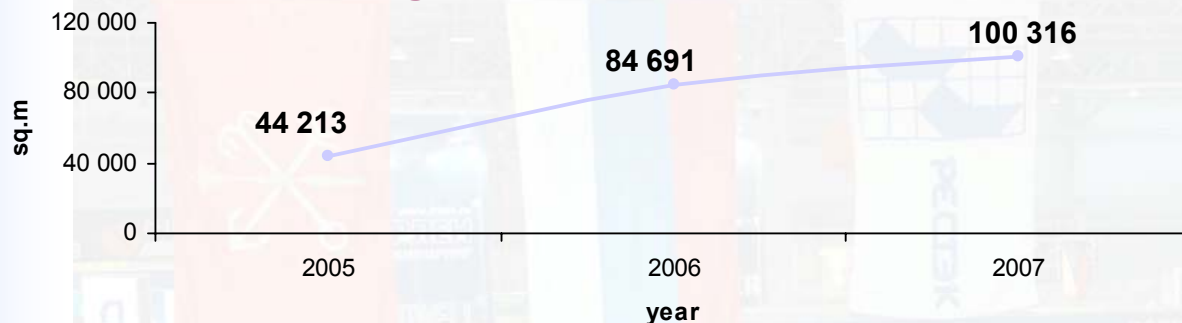
Countries – **35**

Visitors – **570 798**,

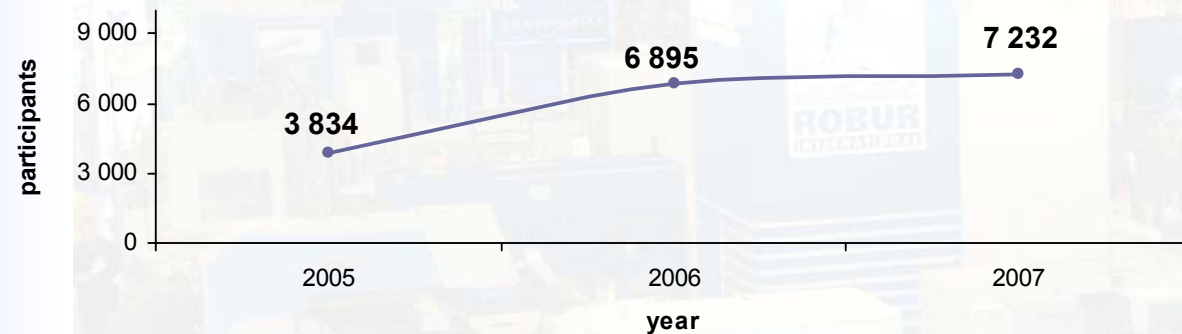
among them **308 402** trade visitors from around the world most of whom are company executives and middle managers authorized to make high level operational and/or purchasing decisions



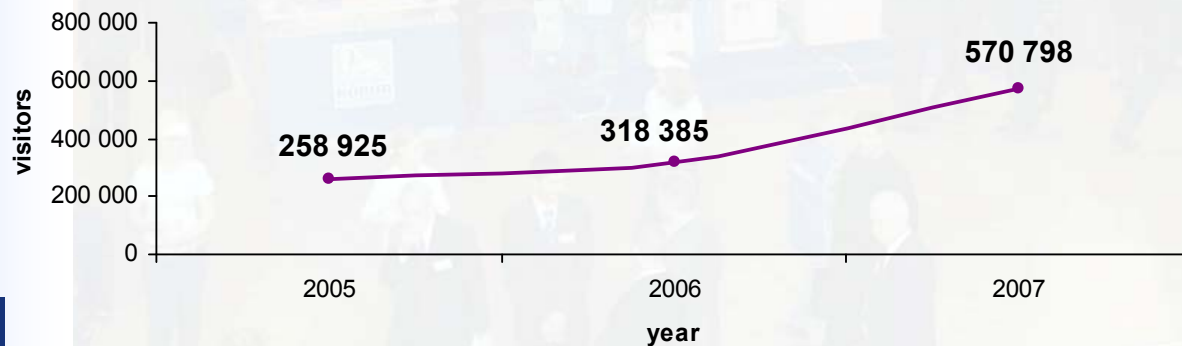
Exhibition space growth



Growth in number of participants



Growth in number of visitors (including trade visitors)





RUEF Approved events

IFEP™ – St. Petersburg Furniture Salon

JUNWEX – International Forum of Jewellery Industry

PRODTECH – International Exhibition for Food Processing and Packaging Technology

N.I.C.E. – International Specialised Beauty Industry Exhibition

HI-TECH – Study, development and application of high technologies in industry

RAO/CIS OFFSHORE – International Conference and Exhibition for Oil and Gas Resources Development of the Russian Arctic and CIS Continental Shelf

OIL REFINING AND PETROCHEMICAL INDUSTRIES – Technologies and equipment for oil refining and petrochemical enterprises. Raw materials processing and products

INTERLES – Technologies and equipment for forestry, logging and primary woodworking in the forest

POWER INDUSTRY AND ELECTRICAL ENGINEERING – Power industry equipment, technologies. Electrical machines, devices and apparatus

NEW RUSSIAN STYLE – International Exhibition and Presentation of Jewellery, Watches and Gifts

TEKHNODREV – Technologies, equipment and tools for woodworking and furniture industry

HOLY RUSSIA (MOSCOW) – Church and Public Exhibition and Forum



UFI Approved events



NORWECOM – Communication and telecommunication systems

IFEP™ – St. Petersburg Furniture and Interior Salon

JUNWEX – International Forum of Jewellery Industry

PRODTECH – International Exhibition for Food Processing and Packaging Technology

N.I.C.E. – International Specialised Beauty Industry Exhibition



What makes our events successful?

1. **Unique structure** of trade exhibitions and business events: each intersectoral event is multi-integrated, exhibitors of one event are at the same time target visitors of the other
2. We work with each exhibitor **individually** and provide organiser support to them
3. Our events are aimed strictly at **B2B** market, and they feature personal invitation of industry experts
4. Perfect conditions for successful business **networking**: Business Contacts Exchange
5. **Profound social activity**: Career Fair designed to foster improvement of occupation level and meet the demand of North-Western Region's economy in industrial human resources
6. We strive to win **loyalty** of the target youth market: Young Professional Day
7. Events enjoy active **support** of Russian ministries and agencies, Administration of St. Petersburg and Government of Leningrad Oblast, Union of Industrialists and Entrepreneurs of Russia and St. Petersburg, Chambers of Industry and Commerce of Russia, St. Petersburg, Moscow and other regions, Moscow Patriarchate.
8. We work with **industry unions and associations** both in Russia and abroad
9. We cooperate with **foreign** agencies and companies: embassies, consulates, chambers of industry and commerce, exhibition companies.
10. Sustained **interest** of investors



Business Contacts Exchange

Industry and intersectoral exhibitions not only reflect the state of affairs in any given industry, but also provide an opportunity to discuss development prospects of those industries. That is why our core events are forums and congresses which feature trade conferences, seminars and round table meetings.

Organisers have developed a special networking site, Business Contacts Exchange which is designed to foster communication between exhibitors, congress delegates and trade visitors.



Introduction of state-of-the-art exhibition and congress technologies

Federal intersectoral projects –

integrated events that incorporate congress, exhibition, business and contest programs under one brand as well as cover several technologically related industries:



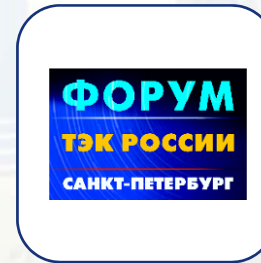
**International
Forestry
Forum**



**St. Petersburg
Technical
Fair**



**International
Building
Industry Forum**



**St. Petersburg
International
Energy
Forum**



International Forestry Forum



Exhibitions:

- TEKHNODREV
- TRANSLES
- FORESTRY OF RUSSIA
- WOODEN CONSTRUCTION
- IPPTF
- REGIONS OF RUSSIA. FORESTRY COMPLEX INVESTMENT POTENTIAL

This Forum is the only industrial event on federal level that gathers forestry sector and industry representatives from 19 world countries.

Over **2 500** participants from **22** world countries,
14 000 visitors



St. Petersburg Technical Fair



12 exhibitions covering:


- METALLURGY. CASTING
- METALWORKING
- MECHANICAL ENGINEERING
- AUTOMOTIVE INDUSTRY
- INFRASTRUCTURE OF MANUFACTURING ENTERPRISE
- INDUSTRIAL INNOVATIONS

It is a multisector Exhibition and Congress which gathers machine-building and metallurgic experts from Russia, CIS countries, Europe and Asia on an annual basis. The Fair is comprised of Petersburg Industrial Congress, business program and trade exhibitions.

704 participants from **18** world countries,
15 000 visitors



St. Petersburg International Energy Forum



ФОРУМ
ТЭК РОССИИ
САНКТ-ПЕТЕРБУРГ

Exhibitions:

- NEFTEGASEXPO
- OIL REFINING AND PETROCHEMICAL INDUSTRIES
- ATOMTECH

It is one of the most respected federal events of the industry, held annually on the eve of the St. Petersburg International Economic Forum. It gathers executives and estimated specialists of ministries and agencies, general government, oil, gas and energy companies, manufacturing enterprises, banks and investment funds, design and research institutes.

285 participants from **6** world countries,
1 873 visitors



InterBuildCoN – International Building Industry Forum



Exhibitions:

- Construction of Sports Facilities
- Urban Development
- Building Materials and Equipment
- Landscape Construction
- Low-Rise Construction
- Regions of Russia. Potential of Construction Sector
- BAUINDUSTRIE
- IT in Construction

This multisector industrial event consists of 8 specialised exhibitions and a business program that features the International Moscow Building Congress.

88 participants from **2** world countries,
5 113 visitors



Introduction of state-of-the-art exhibition and congress technologies

Network projects –
exhibitions and congresses held in several Russian
Regions under one brand:



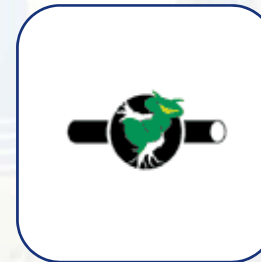
TEKHNO DREV



**Holy Russia
Exhibition
and Forum**



**“Jewellery
Russia”
Exhibition
Program**



Defectoscopy



TEKHNODREV

TEKNO
DREV '09

Moscow
St. Petersburg
Perm
Rostov-on-Don
Krasnoyarsk
Khabarovsk

The TEKHNODREV Network is mainly aimed at promotion of state-of-the-art technologies and innovations for logging, woodworking and furniture industries in the Russian forest industry market.

Event profile: technologies, machinery, equipment and tools for logging, woodworking and furniture industries.



Holy Russia Exhibition and Forum



Moscow
St. Petersburg
Velikiy Novgorod
Rostov-on-Don
Perm
Krasnoyarsk

Holy Russia Exhibition and Forum is a Church and public event held on federal, regional and international levels. The event is designed to pool the efforts of Russian Orthodox Church, temporal authorities and society in conservation and development of traditional spiritual values of our culture, art and morality as well as in consolidation of Russian society



Jewellery Russia Integrated Exhibition Program



JUNWEX ST. PETERSBURG – International Jewellery Industry Forum
NEW RUSSIAN STYLE – International Exhibition and Presentation of Jewellery, Watches and Gifts
JUNWEX MOSCOW – Jewellery Wholesale Trade Fair

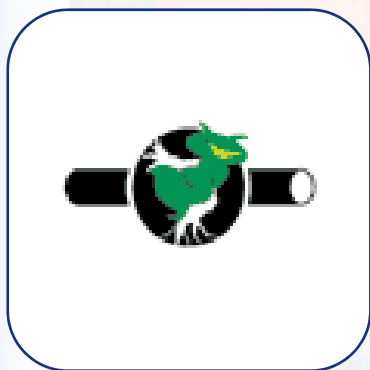
The Jewellery Russia Integrated Exhibition Program offers a wide choice of exhibition services aimed at efficient marketing and organisation of successful jewellery business. The Exhibition program is designed for Russian jewellery companies and large distribution networks focused on establishing a strong presence in the domestic market, recovery of relations with distribution networks of CIS countries and Baltic states as well as interested in entrance to the global jewellery market.

In 2007 the Exhibition in Moscow was participated by **227** companies for **3** countries and visited by **8 960** people.

416 companies from **3** countries and **30 422** visitors were registered at the Exhibition in St. Petersburg in 2007



Defectoscopy



St. Petersburg
Tomsk
Perm

International Specialised Exhibition of Non-Destructive
Testing Equipment and Technical Diagnostics in Industry



Introduction of state-of-the-art exhibition and congress technologies

Introduction of world brands to Russian market:



Infosecurity



IPPTF



ZOW Moscow



Exporail



BLECH Russia



Intertunnel



**Biofuel Russia
Summit & Expo**



Infosecurity



jointly with
Reed Exhibitions, Great Britain

International Specialised Exhibition on Information Security

The event is comprised of the following projects:
Storage Expo International Specialised Exhibition and Conference on Data Storage Systems and
Documation Russia International Exhibition and Conference on Information, Content and Document Management



IPPTF - International Pulp, Paper & Tissue Forum



IPPTF

Jointly with
Adforum AB, Sweden

International Conference on New Available Technology and Improvements for the Pulp, Paper and Tissue Industry. Exhibition for suppliers providing technology, equipment and support to the pulp, paper and tissue industry



ZOW Moscow



Jointly with
**SURVEY Marketing + Consulting
GmbH & Co. KG, Germany**

International Specialised Exhibition on Furniture Fittings,
Semi-Finished Products and Accessories for Furniture
Industry



Exporail

exporail

Joint project with
Mack Brooks Exhibitions Company

The largest in Russia international specialised exhibition on equipment, systems and services for railway sector, the most important segment of global transport industry

The Exhibition is annually participated by over **150** companies from **15** countries (Russia, Ukraine, Great Britain, France, Germany, USA, Switzerland, Italy, Poland etc.) and attended by over **5 000** trade visitors



BLECH Russia



Machines and technologies for sheet metalworking industry

A unique event which is a part of the **EuroBLECH** Network Project, held in Russia for the first time and is aimed at development of Russian domestic sheet metalworking market



Intertunnel



Joint project with
Mack Brooks Exhibitions Company

The largest in Russia international specialised exhibition on advanced developments in the domain of equipment, technologies and services for design, construction and maintenance of tunnels



Biofuel Russia Summit & Expo

The logo features a stylized orange and yellow drop above the text "BIOfUEL" in a bold, sans-serif font. Below it, "SUMMIT & EXPO" is written in a smaller font, and "RUSSIA" is at the bottom in a similar font size to "SUMMIT & EXPO".

BIOfUEL
SUMMIT & EXPO
RUSSIA

Joint project of **RESTEC™ Exhibition Company** and the **SURVEY Marketing+Consulting S. L.**

The first in Russia professional and presentable event covering the topic of sustainable biofuel. Representatives of industry ministries and agencies, experts and executives of the leading bioenergy companies from around the world will take part in the Summit & Expo



Foreign projects

RESTEC™ Exhibition Company is actively developing and is entering the international exhibition market. Company takes part in organisation and execution of the following foreign projects:

EXPOFERROVIARIA – International Exhibition of Rail Market Technologies.
Turin, Italy

WORLD BIOENERGY Conference & Exhibition on Biomass for Energy – Conference and Exhibition on Issues of Use of All Types of Biomass for Production of Fuel and Energy. *Jönköping, Sweden*

AQUATECH AMSTERDAM – AQUATECH AMSTERDAM
International Exhibition on Water Technology. *Amsterdam, Netherlands*

ZOW – 8th International Specialised Exhibition of furniture fittings, semi-finished products and accessories for furniture industry. *Pordenone, Italy*

SIAL – International Food Industry Show. *Paris, France*

BIOFUEL SUMMIT & EXPO MERCOSUR-EUROPE –Exhibition and Summit on Issues of Biofuel Production and Use. *Buenos Aires, Argentina*

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Foreign projects

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METS – Marine Equipment Trade Show. *Amsterdam, Netherlands*

OSEA – 17th International Oil & Gas Industry Exhibition and Conference. *Singapore*

ZOW – 15th International Specialised Exhibition of furniture fittings, semi-finished products and accessories for furniture industry. *Bad Salzuflen, Germany*

ZOW – 2nd International Specialised Exhibition of furniture fittings, semi-finished products and accessories for furniture industry. *Stambul, Turkey*

SASMIL – International Exhibition of Accessories and Semifinished Products for the Furniture, Upholstered Furniture and the Woodworking Industry. *Milan, Italy*

XYLEXPO – World Exhibition for Woodworking Technologies. *Milan, Italy.*

MSV – International Engineering Fair. *Brno, Czech Republic.*

DENKMAL – European Trade Fair for Conservation, Restoration and Old Building Renovation. *Leipzig, Germany.*

Cultural and Business Mission of St. Petersburg in the State of Israel

20-24 May 2008, *Tel-Aviv – Jerusalem – Haif*

International Food Industry Exhibitions held in North and Latin America



Russian exhibition partners:

-  *Expocentr*
-  *All-Russian Exhibition Center*
-  *Lenexpo*
-  *VertolExpo Exhibition Center*
-  *Primexpo*
-  *Permskaya Yarmarka Exhibition Center*
-  *Khabarovsk International Fair Company*
-  *Krasnoyarskaya Yarmarka*



Our international partners:

-  Adforum AB, Stockholmsmässan – [Sweden](#)
-  Hong Kong Trade Development Council, CCPT, Beijing Bunch Exhibition Services Ltd, Guangzhou Bai Sheng Exhibition Service – [China](#)
-  CzechTrade, Brno Trade Fairs – [Czech Republic](#)
-  EasyFairs – [Belgium](#)
-  Fiera di Vicenza – [Italy](#)
-  The Finnish Fair Corporation – [Finland](#)
-  Polexpo Exhibitions, Proexpo – [Poland](#)
-  Reed Exhibitions, Mack Brooks Exhibitions, ITE – Primexpo, IMAGO Communications – [UK](#)
-  Engineering Export Promotion Council (EETPC) – [India](#)
-  Messe Berlin, Survey Marketing + Consulting GmbH & Co. KG, Messe München, Koelnmesse, Leipziger Messe, Stuttgart Messe – [Germany](#)
-  Tuyap Fairs and Exhibitions Organization Inc. – [Turkey](#)
-  TAITRA – [Taiwan](#)
-  Matrade, Malaysia Tourism Promotion Board – [Malaysia](#)
-  Thailand Board of Investment (BOI), Tourism Authority of Thailand, Ministry of Commerce, Bangkok Gems & Jewelry Manufacturers Fair Co., Ltd – [Thailand](#)
-  KOTRA – [Korea](#)
-  JETRO – [Japan](#)



The optimal management structure created by RESTEC™ Exhibition Company incorporates congress, exhibition, business and contest programs.

Such integrated approach helps to create comfortable conditions for both participants and visitors, as well as comprehensive consideration of business issues, expansion of international cooperation, business contacts in the domain of science, industry and state administration.

RESTEC™ Exhibition Company provides a full range of exhibition services and creates most advantageous and comfortable conditions for its clients.

We plan further expansion of new markets and enhancement of partnership relations for development of priority exhibition projects.

